



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22031

## Contract # 4937694

**Schedule Dates** 08/05/21-08/11/21  
**Advertiser** Stand For Children (142784)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 7304 (1596777)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Jones,Rachael  
**Phone/Fax** /  
**CPE** Est 7304  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Est 7304

**Date Entered** 08/04/21  
**Last Modified** 08/04/21  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,067.50  
**Net Total** \$51,382.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	36	\$60,450.00
<b>Grand Total:</b>	<b>36</b>	<b>\$60,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/05/21-08/06/21	1	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		8/4/21
2.0	Normal Line / SPOT	08/09/21-08/11/21	1	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1					3	\$600.00	\$1,800.00	Washington (WJLA)		8/4/21
3.0	Normal Line / SPOT	08/09/21-08/11/21	1	:30	6:58A- ABC-Good Morning America		1	1	1					3	\$1,400.00	\$4,200.00	Washington (WJLA)		8/4/21
4.0	Normal Line / SPOT	08/05/21-08/06/21	1	:30	6:58A- ABC-Good Morning America					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		8/4/21
5.0	Normal Line / SPOT	08/06/21-08/06/21	1	:30	10:58:25A- ABC-The View						1			1	\$900.00	\$900.00	Washington (WJLA)		8/4/21
6.0	Normal Line / SPOT	08/05/21-08/05/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1				1	\$750.00	\$750.00	Washington (WJLA)		8/4/21
7.0	Normal Line / SPOT	08/10/21-08/10/21	1	:30	6:58A- ABC-Good Morning America			1						1	\$900.00	\$900.00	Washington (WJLA)		8/4/21
8.0	Normal Line / SPOT	08/05/21-08/06/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		8/4/21
9.0	Normal Line / SPOT	08/09/21-08/11/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		8/4/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	08/09/21-08/11/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1					3	\$1,400.00	\$4,200.00	Washington (WJLA)		8/4/21
11.0	Normal Line / SPOT	08/05/21-08/06/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		8/4/21
12.0	Normal Line / Access	08/05/21-08/05/21	1	:30	6:58:46P- Wheel Of Fortune					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		8/4/21
13.0	Normal Line / Access	08/06/21-08/06/21	1	:30	7:29:26P- Jeopardy						1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		8/4/21
14.0	Normal Line / Access	08/10/21-08/11/21	1	:30	7:29:26P- Jeopardy			1	1					2	\$5,000.00	\$10,000.00	Washington (WJLA)		8/4/21
15.0	Normal Line / Prime	08/09/21-08/09/21	1	:30	7:57:56P- ABC-The Bachelorette (Monday)		1							1	\$7,500.00	\$7,500.00	Washington (WJLA)		8/4/21
16.0	Normal Line / Prime	08/11/21-08/11/21	1	:30	10P- ABC-Superstar (Wednesday)				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		8/4/21
17.0	Normal Line / SPOT	08/05/21-08/06/21	1	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		8/4/21
18.0	Normal Line / SPOT	08/09/21-08/11/21	1	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		8/4/21
19.0	Normal Line / SPOT	08/07/21-08/07/21	1	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		8/4/21

**CONFIRMATION CONTRACT**

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20.0	Normal Line / SPOT	08/08/21-08/08/21	1	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		8/4/21

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